

## Contact details for presenters

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**ASPIRE2025**

[aspire2025.org.nz](http://aspire2025.org.nz)



[nihi.auckland.ac.nz](http://nihi.auckland.ac.nz)



# Smokefree 2025 Research Symposium

Hosted by  
ASPIRE2025 and  
National Institute for Health Innovation (NIHI)

9.30am – 5.00pm  
Wednesday 26 October 2016  
Small Lecture Theatre  
University of Otago, Wellington  
23a Mein Street  
Newtown  
Wellington

# Programme

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## 9.30am–10.00am Registration and coffee on arrival

- 10.00am **Mihi whakatau**  
Toa Waaka  
Rautaki Hononga Māori –  
Māori Strategic Framework Project Manager,  
University of Otago
- 10.15am **BODE3 modelling overview: Implications for 2025**  
Professor Nick Wilson  
Department of Public Health, University of Otago, Wellington
- 10.30am **Endgame and 2025 update**  
Professor Richard Edwards  
Department of Public Health, University of Otago, Wellington
- 10.45am **Endgame priorities for Māori**  
Anaru Waa  
Department of Public Health, University of Otago, Wellington
- 11.00am **Smoking cessation innovations and 2025**  
Professor Julian Crane  
Director of the Wellington Asthma Research Group, University  
of Otago, Wellington
- 11.15am **Growth in RYO tobacco use: A threat to 2025?**  
Professor Janet Hoek  
Department of Marketing, University of Otago
- 11.30am **Tobacco retail policy and the 2025 goal**  
Lindsay Robertson  
Preventive and Social Medicine/Marketing, University of Otago
- 11.45am **Smokefree sign observation and other real world research**  
Associate Professor George Thomson  
Department of Public Health, University of Otago, Wellington
- 12.00pm **Should we pay people to stop smoking?**  
Professor Rob McGee  
Preventive and Social Medicine, University of Otago
- 12.15pm **Update on National Smokefree Advocacy Service**  
Zoe Hawke  
General Manager, Hapai te Hauora

## 12.45pm–1.30pm Lunch (Smokefree Coalition AGM in Room C06 at 1pm)

- 1.30pm **Increasing the uptake and effectiveness of existing interventions**  
Professor Chris Bullen  
NIHI, University of Auckland
- 1.50pm **Growing the evidence base for cytisine: Why do we care?**  
Associate Professor Natalie Walker  
NIHI, University of Auckland
- 2.10pm **E-cigarettes: research to inform policy decisions**  
Professor Chris Bullen  
NIHI, University of Auckland
- 2.30pm **Reducing the nicotine content of combusted tobacco: is this relevant to the Smokefree 2025 goal?**  
Associate Professor Natalie Walker  
NIHI, University of Auckland
- 2.50pm **No smokers left behind: the need to focus on priority populations**  
Professor Chris Bullen  
NIHI, University of Auckland
- 3.10pm **Don't forget about relapse prevention!**  
Associate Professor Natalie Walker  
NIHI, University of Auckland
- 3.30pm–3.50pm Afternoon tea**
- 3.50pm **Update from the Health Promotion Agency, including:**
  - Key recent outputs from HPA surveys relevant to SF2025,
  - 'Stop before you start' campaign
  - Future developments in HPA led research and surveysHealth Promotion Agency
- 4.20pm **General discussion of research priorities, future SF 2025 conferences?**  
All
- 5.00pm Close**
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